

FOR IMMEDIATE RELEASE

VUE Software White Paper wins APEX 2010 Award of Excellence

Coconut Creek, Florida, 6/30/2010 — Today, VUE Software announced that its white paper titled “How Compensation Management Drives Value and Transforms Business for Insurance Marketing Organizations and MGAs” has been awarded the APEX 2010 Award of Excellence in the category of Technology and Science writing.

[APEX 2010](#), the 22nd Annual Awards for Publication Excellence, is an international competition that recognizes outstanding business publications, from newsletters and magazines to annual reports, brochures and Websites.

According to the APEX 2010 judges, “The awards were based on excellence in graphic design, quality of editorial content and the success of the entry in conveying the message and achieving overall communications effectiveness.”

“We are honored and proud to receive this recognition from APEX,” said Stephanie Castro, Marketing Specialist at VUE Software. “This award reaffirms that VUE Software demonstrates domain and product expertise not only in the technology it offers, but also in high quality communications. It is satisfying to receive recognition for our commitment to spreading technology awareness in the insurance industry, and we intend to keep this goal as a strong focus.”

The white paper focuses on the complexities faced by Managing General Agents (MGAs) in the insurance industry and how compensation management can transform these encumbrances into competitive advantages. [Click here to read the winning White Paper.](#)

About CSSI and VUE Software®

VUE Software® is the product division of Computer Solutions and Software International (CSSI) dedicated to providing industry-specific business technology solutions to companies in the insurance, healthcare, and construction verticals. Because they are tailored to the needs of these particular industries, our solutions are different from one-size-fits-all performance management and compensation suites such as enterprise incentive management (EIM) and sales performance management (SPM) solutions. VUE Software’s solutions allow companies to manage strategic incentive plans, automate producer administration and organize complex data and contractor policies, resulting in greater administrative efficiency and improved sales performance. For more information about VUE Software, please call 1.877.4.VUESOFT or visit www.vuesoftware.com.

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