

FOR IMMEDIATE RELEASE

CSSI Implements Microsoft Dynamics CRM at Stewart Enterprises, Inc.

Coconut Creek, Florida, 03/04/2009 – Computer Solutions and Software International, Inc. (CSSI), today announced that they have implemented Microsoft Dynamics CRM designed for Stewart Enterprises, Inc. This solution fits their unique requirements and helps Stewart Enterprises, Inc. to efficiently organize their customer relationship data and standardize their processes across all facilities.

“This implementation of Microsoft Dynamics CRM is specifically designed for Stewart’s unique marketing and sales tasks, and will be used in all their country-wide locations,” said Stephen Bruno, president and CEO of CSSI. “We’re excited to maintain our partnership with Stewart, a perfect example of the partnerships we maintain with our customers.”

Due to an increase in business needs, Stewart Enterprises, Inc. required customization to their existing Microsoft Dynamics CRM to meet specific marketing and sales scenarios at one of its subsidiary locations, Catholic Mortuaries. CSSI integrated all tasks previously managed in ‘FileMaker Pro’ into their currently running CRM. Data from the system has been migrated to ensure a smooth transition into Microsoft Dynamics CRM, keeping the historical data intact.

Stewart Enterprises, Inc. will be capitalizing on the unique features of this application, which integrates the company’s marketing and sales activities onto one platform. They will primarily use the system to track sales contract information from their affiliated cemeteries and funeral homes. In addition to development data such as opportunities, contracts signed, and custom generated reports, the customized CRM helps them to market their services, generate responses, and effectively schedule appointments with potential customers.

“We are very happy with our decision to partner with CSSI to customize our CRM. Their technical knowledge and quick responsiveness are impressive,” said Kent Alphonso, CIO of Stewart Enterprises, Inc. “We trust CSSI to be a true partner in any project, carefully listening to and delivering exactly what we need.”

Now, Stewart Enterprises Inc. can effectively leverage their marketing campaigns, whether direct mail, telemarketing or e-mail campaigns, to generate leads and opportunities through efficient campaign management. The application is designed to organize all marketing and sales activities systematically, which ensures professional and responsive follow-up. This organized lead management process ensures higher productivity for Stewart Enterprises, Inc.’s country-wide development efforts.

About Stewart Enterprises, Inc

Stewart Enterprises, Inc. is the second largest provider of funeral and cemetery products and services in the United States. They are part of the death care industry. Founded in 1910, Stewart Enterprises Inc own and operate 221 funeral homes and 139 cemeteries in 24 states as on October 31, 2007. Through these locations, they offer a wide range of funeral and cemetery merchandise and services, plus cemetery property, both at the time of need and on a preneed basis. For more information about Stewart Enterprises, Inc. visit www.stei.com.

About CSSI

Computer Solutions & Software International, Inc. (CSSI) is a U.S based systems integration and software development firm with 18 years of experience in the Insurance, Healthcare and Financial Services industries. CSSI assists clients by delivering innovative custom and packaged solutions designed for their unique business requirements. Headquartered in Coconut Creek, Florida, CSSI has a strong North American presence and also operates offices internationally, including a wholly-owned Technology Center in Hyderabad, India. CSSI is a Microsoft Gold Certified Partner. For more information about CSSI, please visit www.solutionsoftware.com.



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